



2026

SPONSORSHIP PROSPECTUS



Join Us in 2026

ABOUT US

Swan River Dressage Inc was founded in 2010 with the aim to help foster and positively promote the sport of Dressage in Western Australia. The club strives to support our members in a friendly and inclusive manner through offering club training days, and Club Level, Participant, and Competitive Competition Series. At Swan River Dressage our aim is to see our sport develop through facilitating professional and inclusive competitions in W.A metro area with the best facilities at the State Equestrian Centre. We cater for all levels of riders including Juniors and Para-Equestrians, and all levels of competition from Preparatory to FEI Grand Prix. We are a friendly and supportive club managed by a dedicated volunteer base, who selflessly commit their time and skills to support riders and their horses. We are horse lovers and enjoy seeing our rider friends experience success with their horses in so many ways, be it winning a class or just taking their young horse out for the first time. Our competitions offer a friendly and relaxed atmosphere for all riders to enjoy. As a volunteer run local club, we are reliant upon the generous support of local businesses and individuals whose valuable contribution provides opportunities and benefits, not only for our members but also the broader equestrian community. It would not be possible to run events without the support of our very generous sponsors each year.





WHY CHOOSE US

In 2025, our club continued to be recognised for its ongoing commitment to the sport of Dressage making the finalist list for Metro Club of the Year and Metro Para Inclusive Club of the Year at the Equestrian WA Awards night held in February 2026. In addition, our very own President, Jacqui Moon, was recognised for her many years of outstanding service to the sport being awarded the Dressage Patrons award and Volunteer of the Year award.

Our competitions give the opportunity for our sponsors to showcase their business by advertising through our social media channels, Series and Class naming rights, promotion via displays and promotional material at competitions, and promotion via our club website and newsletter. Swan River Dressage currently has 166 members and over 1900 followers on our Facebook page with 10,000 views per month. A total of 1198 competitors competed at our competitions in 2025. Our competitions are well supported by the Dressage community, and we are looking forward to another successful competition season this year.

We invite you to come and join us for the 2026 season.

We offer several sponsorship options and would also be happy to tailor a solution that aligns with your marketing and community goals.



SPONSORSHIP OPTIONS

Each of our weekend series events caters for Para-Equestrian, Participant, Swan River Dressage Member classes, Competitor and FEI classes with our first event held in April which will kick off the start of the competition series. There are three series competitions plus the annual Championship Series Final held in August.



Thank you for allowing us the opportunity to present our sponsorship proposal to you. We are excited by the opportunity to partner with you and, with the help of your valued contribution, bring meaningful benefits to our members and the local equestrian community.

We have the following four levels of sponsorship offering a range of benefits for our sponsors that can be donated in cash, vouchers or product:

- Naming Rights Series Sponsor
\$2,000 for the four events of the Competition Series and Final
- Gold level - \$600
- Silver level - \$400
- Bronze level - \$200
- Leaderboard Supporter - \$150
- Championship Supporter - \$150
- Class Supporter - \$100

If you would prefer to tailor a package to suit your business needs or simply just want to donate support, you can discuss your requirements by contacting:

Jacqui Moon Phone 0417 124 352 or

Ali Daniels Phone 0438 992 157

Alternatively, you can email us on

swanriverdressagesponsors@gmail.com

2026 Series Events Dates

Event 1 – 11 & 12 April

Event 2 – 30 May & 1 June

Event 3 – 27 & 28 June

Event 4 – 29 & 30 August
Championship Final



Sponsorship Packages

Naming Rights \$2,000

Naming Rights

- Class Naming Rights
- Series Naming Rights
- Championship Final Naming Rights

Signage

- Sponsors logo on scoreboard
- Sponsors promotional material in rider gift bags
- Sponsors logo on ground fencing
- Business stall/ promo material on display

Communication

- Acknowledgement as Naming Rights Series sponsor at all events and through social media
- Photos uploaded of the class displaying logo
- Logo in program
- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website

Events

- Representative invited to present awards
- Invited to VIP area at Series Final



Sponsorship Packages

GOLD \$600

Naming Rights

- Championship Final Class Naming Rights
- Class Naming Rights at our Series Events 1, 2 & 3

Signage

- Sponsors logo on ground fencing
- Business stall/ promo material on display

Communication

- Photos uploaded of the class displaying logo
- Logo in program
- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website

Events

- Representative invited to present awards
- Invited to VIP area at Series Final



Sponsors make it possible!

Our dressage competition relies on the generous support of sponsors to provide quality judging, prizes, and a fantastic experience for every rider.

Support the sport, promote your business, and be part of something special. Contact us to get involved.

swanriverdressagesponsors@gmail.com



Sponsorship Packages

SILVER \$400

Naming Rights

- Class Naming Rights at Series Events 1, 2 & 3

Signage

- Business stall/ promo material on display

Communication

- Photos uploaded of the class displaying logo
- Logo in program
- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website

Events

- Representative invited to present awards
- Invited to VIP area at Series Final



BRONZE \$200

Signage

- Business stall/ promo material on display

Communication

- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website



Sponsorship Packages

Leaderboard Supporter \$150

Sponsor a Leaderboard Series Champion Rug and put your brand front and centre. **Your business name will be proudly displayed on the rug presented to the overall winner, with great exposure through the Championship presentation, photos, and social media.**

Communication

- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website



Championship Supporter \$150

As a Championship Supporter, you will play a defining role in celebrating excellence by having **your business name proudly featured on a prestigious winner's rug** presented at our Championship Final. This highly visible honour places your name at the centre of the presentation ceremony, with your name showcased in official photographs, and across our media and promotional platforms. It is a distinguished way to celebrate the sport of dressage, celebrate rider achievement, and align your name with excellence, elegance, and the pinnacle event of our competition calendar.

Communication

- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website



Sponsorship Packages

Class Supporter \$100

Support a class at one of our series events and have your business or personal name prominently featured in the event program, on our website, and social media platforms. This is a meaningful way to contribute to rider success while gaining exposure within the equestrian community and aligning your name with excellence and sportsmanship.

Communication

- Advertising on social media before and after the event
- Advertising in Swan River Dressage Inc newsletter
- Logo uploaded on Swan River Dressage Inc website



Swan River Dressage

SPRING CHAMPIONSHIP

AUGUST 30 & 31

Classes and Championships for Participant, OTT, Competitor, FEI & SRD Members

<p>Saturday</p> <p>Participant Classes SRD Member Classes SRD Participant & SRD Leaderboard Finals</p>	<p>Sunday</p> <p>Competitor Ponies, FEI SRD Competitor Leaderboard Finals</p>
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Super class prizes and championship rugs on offer
SRD hospitality marque & trade village
Entries on Nominate open July 27th.



Swan River Dressage Series Competition 2026

State Equestrian Centre, Brigadoon

April, May, June and August 2026

Enquiries:

Jacqui Moon: 0417 124 352

Ali Daniels: 0438 992 157

swanriverdressagesponsors@gmail.com

The Swan River Dressage committee wishes to express their thanks for your generous support and look forward to partnering with you in 2026.

Name/ Company	
ABN	
Contact Name/ Mobile No.	
Email	
Address	
Website	

Sponsorship Level

Level	Value	Please Select
Naming Rights for Series	\$2,000	<input type="checkbox"/>
Gold Sponsor	\$600	<input type="checkbox"/>
Silver Sponsor	\$400	<input type="checkbox"/>
Bronze Sponsor	\$200	<input type="checkbox"/>
Leaderboard Supporter	\$150	<input type="checkbox"/>
Championship Supporter	\$150	<input type="checkbox"/>
Class Supporter	\$100	<input type="checkbox"/>

If you would like to provide support by way of prizes or vouchers, please indicate alongside the level of your choice.

If you would like to support a specific class or level, please nominate below:

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Alternatively, please complete the form online by clicking here

<https://www.swanriverdressage.com/sponsorship.html>

Website: www.swanriverdressage.com for more information about our club.

Once again, thank you for your support of our series events. If you have any questions, please don't hesitate to contact Jacqui 0417 124 352 or Ali 0438 992 157 or email us at

swanriverdressagesponsors@gmail.com